

Building better places

Summary of findings
in the Economic and
Social Impact report
for the Humber area

#HEALTHIERHUMBER

humbercoastandvale.org.uk

Powering collective prosperity

We want to change the way major capital investment in healthcare is delivered to increase local benefits and improve health, social and economic wellbeing across our region.

Research shows there are strong links between health improvements and economic growth:



Greater attention should be paid to achieving more good forms of growth. ¹

¹Stubbs, R, Husbands, C, Dickson, N (2020) Levelling Up the Yorkshire and Humber: health as the new wealth post-COVID, NHS Confederation and Yorkshire Universities

What we will do

The proposition

We will improve the health and wellbeing of our population by generating a range of economic, social and environmental benefits from our investment, working in partnership across the region.



£730 million
investment in health infrastructure



£1.58 billion
social profit



- Employment and career prospects
- Training and skills programmes
- New business ventures
- Inward investment into the region
- Volunteering opportunities

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Where we are now (the baseline)

Building better prosperity

Income and employment

The challenge:

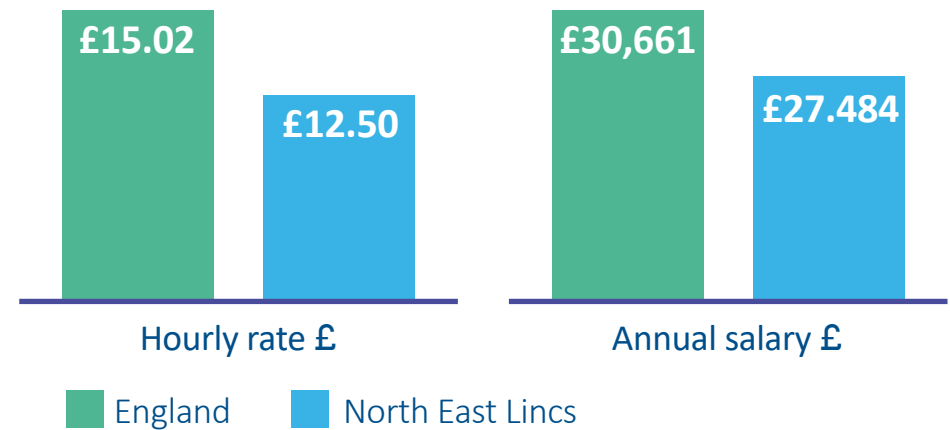
Low-skilled, low-paid workforce with rising unemployment and poor productivity.



9.8%
unemployment
rate in Hull

2x
national
average

Full-time workers, median gross pay



Gross value added (per head)

£29,356
England

£18,111
Hull

£24,203
North
Lincolnshire

Where we are now (the baseline)

Building better prosperity

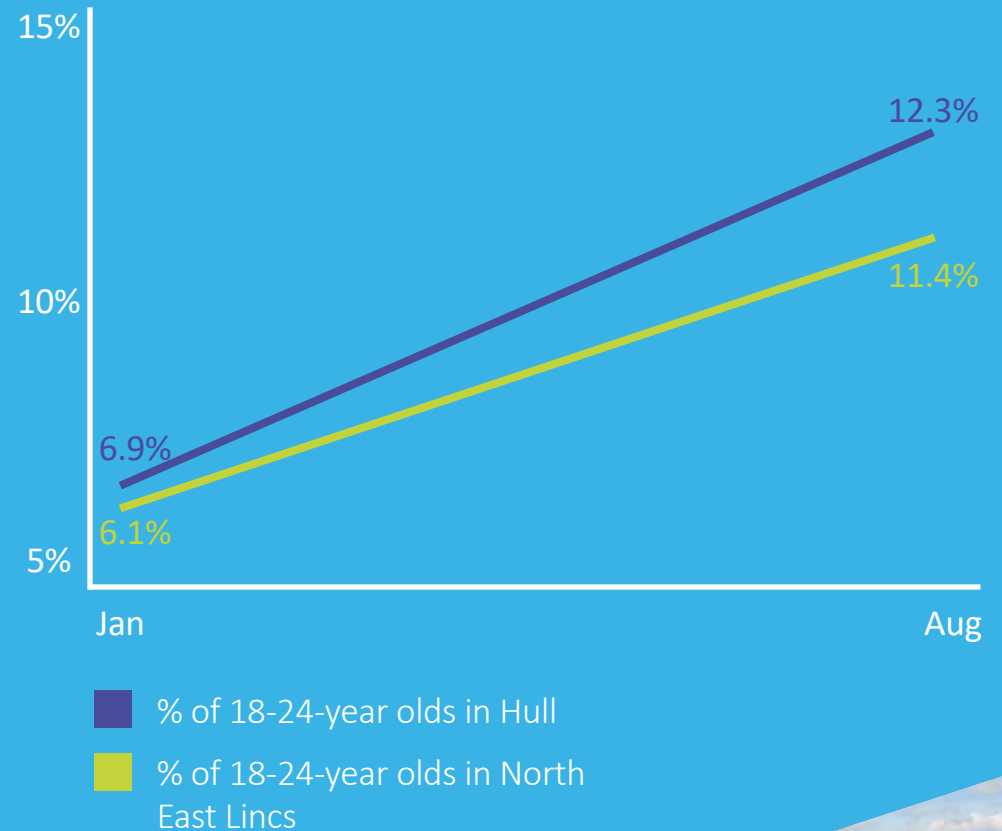
Impact of Covid-19

The challenge:

Many jobs in the Humber cannot be done remotely, resulting in significant decreases in employment and productivity since March 2020.

Unemployment in Hull has almost doubled since March 2020

% of 18-24-year olds claiming out-of-work benefits



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Where we are now
(the baseline)

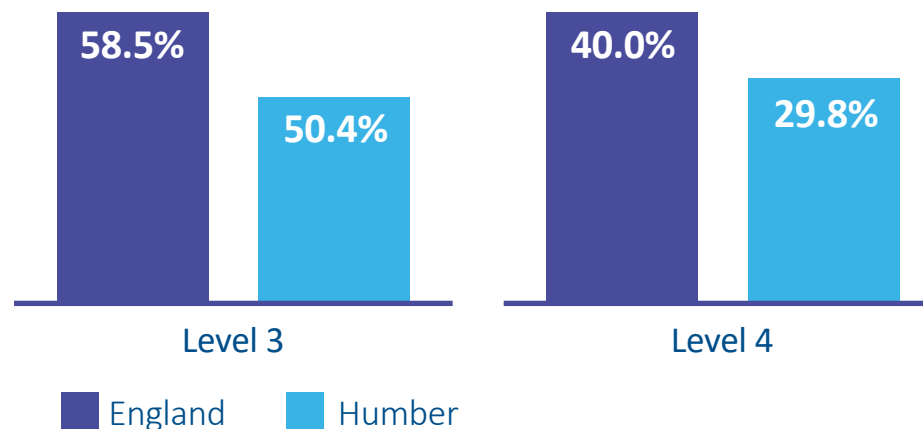
Building our future workforce

Skills and education

The challenge:

Lower-skilled workforce with below-average educational attainment rates at certain levels.

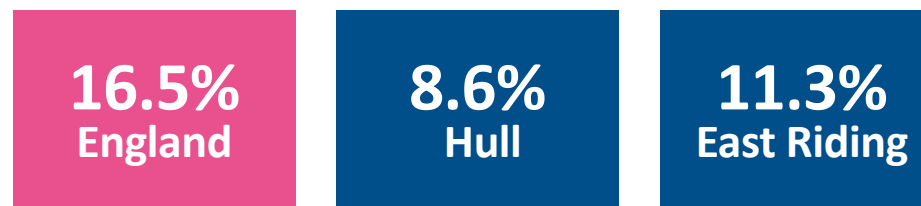
% of population qualified to NVQ level 3 and level 4



% of working-age population with no qualifications Level



% of students achieving grades AAB or better at A Level



Where we are now (the baseline)

Building thriving communities

Health and wellbeing

The challenge:

A less active and less healthy population with poorer outcomes and lower-than-average life expectancy.

% of population who are physically inactive

24.6%
England

10.7%
East Riding

32.8%
North East
Lincolnshire

Life expectancy (years less) for men/women

♂
12.7
years less

♀
10.2
years less

♂
9.7
years less

♀
9.1
years less

Hull

North Lincolnshire

Mortality rate from causes considered preventable (per 100,000)

180.8
England

271.2
Hull

192.3
North
Lincolnshire

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Where we are now (the baseline)

Building better opportunities

Deprivation

The challenge:

Greater numbers of families living in poverty, leading to poorer health outcomes.



Both Hull and North Lincolnshire have **greater numbers of children in low-income families**

North Lincolnshire

1/5

children live in low-income families

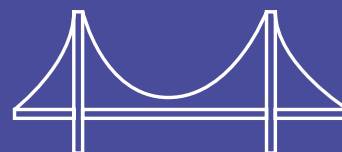
Hull

1/3

children live in low-income families



22.5% of neighbourhoods in the Humber are in the **bottom 10%** most deprived



The Humber is the **5th most deprived area** in the UK

Building better sustainability and innovation

The environment

The challenge:

The climate emergency is a health emergency, with climate change threatening the foundations of good health.



The Humber's CO₂ emissions are **double** national levels



North Lincolnshire produced **43.3** kilotons of CO₂ in 2018. Compared with national average of **5** kilotons

Research & development

The challenge:

The Humber has a lower-than-average concentration of R&D jobs.



Yorkshire and the Humber spent **£1,641m** on R&D in 2017



Compared to the national average of **£3.09b**



This was the **4th lowest** in the UK



What we will achieve

The opportunities

By taking a holistic approach to investment and embracing our role as anchor institutions, we will build a brighter, healthier future for everyone in the Humber and create opportunities for **jobs, growth, social impact, environmental protection and innovation.**

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£730 million investment in health infrastructure



£1.58 billion social profit



Income, employment and workforce

Massive potential for economic and productivity growth, creating new, well-paid jobs across various thriving industries.

- Ports
- Digital infrastructure
- Established business
- R&D and Further and Higher Education sector
- Health and public sector



Skills and education

New possibilities for skills training and development through collaboration with education providers

Strong track record of **attracting local adult learners** into the health and social care sector



The opportunities (cont.)

Health and wellbeing

A healthier, more able population that can take advantage of employment opportunities

Deprivation

New job opportunities and career pathways in health and care, construction, corporate and business services, and research and development

The environment

Boosting the Humber's prominence as the UK's Energy Estuary within the emerging green energy sector

- Investment will support local efforts to de-carbonise
- **at scale**
- A healthier workforce will expand the Humber's growing green energy industry and **increase environmental sustainability**, creating further health benefits

Research and development

Increasing number of R&D jobs and capacity within Hull and the Humber's growing medi-health sector

- Reckitt Benckiser opened **£105m worldwide R&D facility** in 2018
- Indivior have developed **new R&D centre**
- Smith & Nephew generates **majority of global patents** in Hull

Together we will make the difference.

Build better places programme

Humber, Coast and Vale Health and Care Partnership



HullCCG.hcvstppmo@nhs.net



www.humbercoastandvale.org.uk



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