**COVID 19 Spring Booster Social Media Assets**

The COVID 19 Spring Booster is now available. The eligibility is the same as for Spring 2024:

* Adults aged 75 years and over
* Residents in ca care home for older adults
* Individuals aged 6 months and over who have a weakened immune system.

Please see below assets with suggested copy for organisations to use across their social media channels.

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| **Example post** | **Alt Text** | **Graphic** |
| COVID-19 can still cause serious illness and even be life-threatening particularly for older people and those with a weakened immune system. The COVID-19 Spring booster is available now for anyone aged 75 and over, or who has a weakened immune system.The vaccine provides protection against the virus and helps reduce the risk of serious illness and hospitalisation.    Whether you or a family member is eligible, or you’re caring for someone who is, then either call 119 or visit nhs.uk/get-vaccine to book your guaranteed appointment now.Protect yourself and your loved ones with the COVID-19 vaccination. | Older white man showing his upper arm, displaying a small plaster.Text reads: COVID-19 can still cause serious illness.Are you aged 75 or over?Book your spring booster vaccination now! |  |
| Older white woman showing her upper arm, displaying a small plaster.Text reads: COVID-19 can still cause serious illness.Are you aged 75 or over?Book your spring booster vaccination now! |  |
| Middle aged white woman wearing a sleeveless top displaying a small plaster on her upper arm.Text reads: COVID-19 can still cause serious illness.Do you have a weakened immune system?Book your spring booster vaccination now! |  |
| Young black man showing his upper arm, displaying a small plaster. Text reads: COVID-19 can still cause serious illness.Do you have a weakened immune system?Book your spring booster vaccination now! |  |
| Young white woman wearing a vest top, displaying a small plaster on her upper arm.Text reads: COVID-19 can still cause serious illness.Do you have a weakened immune system?Book your spring booster vaccination now! |  |

All posts to link through to [nhs.uk/bookcovid](https://www.nhs.uk/nhs-services/vaccination-and-booking-services/book-covid-19-vaccination/?wt.mc_id=eva3_004_S25_general)